

Privacy Policy RAY ENTERTAINMENT

1. Information on the Collection of Personal Data

1.1 In this privacy policy, we inform you about the collection and processing of personal data within the scope of using our website. Personal data is all information that relates to an identified or identifiable natural person (e.g., name, address, email addresses, user behavior). The processing of data includes, in particular, its collection, storage, use, and transmission.

1.2 You can reach the responsible entity for data processing at info@ray-entertainment.com.

2. Collection of Personal Data when Visiting our Website

2.1 General

When using our website for purely informational purposes, i.e., if you do not register or otherwise transmit information to us, we only collect the personal data that your browser automatically transmits to our server. For the purpose of technical provision, display, and ensuring the stability and security of our website, we collect the following data:

- IP address
- Hostname of the accessing computer
- Date and time of the server request
- Time zone difference to Greenwich Mean Time (GMT)
- Content of the request (specific page)
- Access status/HTTP status code
- Amount of data transferred in each case
- Website from which the request comes
- Browser type and browser version
- Operating system used
- Language and version of the browser software
- This data is stored in so-called server log files.

The legal basis for this processing is Art. 6 para. 1 sentence 1 lit. f GDPR. Our legitimate interest lies in delivering the website to the user's computer and the proper display of our website. The data will be deleted as soon as it is no longer necessary to achieve the purpose for which it was collected. In the case of data collected for the provision of the website, this is the case when the respective session is ended. The collection of this data for the provision of the website and the storage in log files is absolutely necessary for the operation of the website. Consequently, there is no possibility for the user to object.

2.2 Cookies

In addition to the data mentioned above, cookies are stored on your computer when you use our website. Cookies are small text files that are stored on your hard drive and associated with the browser you are using. Cookies cannot execute programs or transmit viruses to your computer. They serve to make the internet offering more user-friendly and effective overall. The legal basis for the processing of personal data using cookies is Art. 6 para. 1 lit. f GDPR.

2.2.1 Use of Cookies This website uses the following types of cookies, the scope and function of which are explained below:

Transient cookies (see 2.2.2)

Persistent cookies (see 2.2.3)

2.2.2 Transient Cookies Transient cookies are automatically deleted when you close the browser. These include, in particular, so-called session cookies. These store a session ID, with which various requests from your browser can be assigned to the common session. This allows your computer to be recognized when you return to our website. The session cookies are deleted when you log out or close the browser.

2.2.3 Persistent Cookies Persistent cookies are automatically deleted after a specified period, which may vary depending on the cookie. You can delete the cookies in the security settings of your browser at any time.

2.2.4 Browser Settings for Cookies You can configure your browser settings according to your wishes and, for example, refuse to accept third-party cookies or all cookies. We point out, however, that in this case, you may not be able to use all functions of our website.

2.3 Possibility to object and remove for all services that use cookies

2.3.1 Cookies are stored on the user's computer and transmitted from there to our website. Therefore, you also have full control over the use of cookies. You can deactivate or restrict the transmission of cookies by changing the settings in your internet browser. You can delete already stored cookies at any time. This can also be done automatically. If you deactivate cookies for our website, you may not be able to fully use all functions of our website.

2.3.2 Below you will find links where you can find information for some of the most important browsers on how to manage and deactivate cookies:

Mozilla Firefox:

<https://support.mozilla.org/de/kb/cookies-erlauben-und-ablehnen>

Internet Explorer:

<https://support.microsoft.com/de-de/help/17442/windows-internet-explorer-delete-manage-cookies>

Chrome Browser:

<https://support.google.com/accounts/answer/61416?hl=en>

3. Further Functions and Offers of our Website and related Data Processing

3.1 In addition to the possibility of using our website for purely informational purposes, we offer further services that you can use if interested. For this, you will usually have to provide additional personal data, which we use to provide the service.

3.2 Contact form and email contact On our website, we provide a form for you to contact us. The data entered into the mask here will be transmitted and stored by us when the message is sent. The transmission is SSL-encrypted. In this process, we ask for your name, your email address, and your concern as mandatory information in an input mask. Further information is voluntary but facilitates our contact with you. In addition, your IP address and the time of sending are also stored. As part of the sending process, we obtain your consent and refer to this privacy policy.

Alternatively, contact via an email address provided by us is possible. In this case, the personal data transmitted by you with the email will be stored. In any case, this is your email address. When you contact us, the data communicated by you will be processed by us exclusively for the purpose of handling your contact. In connection with this data processing, no data will be passed on to third parties. The legal basis for the processing is Art. 6 para. 1 lit. a GDPR in the case of using our contact form. If you send us an email, the legal basis for the processing is Art. 6 para. 1 lit. f GDPR. Insofar as the contact aims at the conclusion of a contract, the additional legal basis for the processing is Art. 6 para. 1 lit. b GDPR. We delete the data arising in this context when it is no longer required for the purpose. For the personal data from the input mask of the contact form and those transmitted by you via email, this is the case when the respective conversation has ended. The conversation is ended when it can be inferred from the circumstances that the matter concerned has been conclusively clarified. You have the possibility to revoke your consent given for data processing at any time. If you have contacted us by email, you can object to the storage of your personal data. You can send your revocation or objection to the contact details provided in the imprint. Please note that in such a case, the conversation cannot be continued and must be terminated. The data transmitted and stored in the course of contacting us will then be completely deleted by us.

4. Use of Google Analytics

4.1 This website uses Google Analytics, a web analytics service provided by Google Inc. ("Google"). Google Analytics uses "cookies," which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of this website is usually transmitted to a

Google server in the USA and stored there. However, if IP anonymization is activated on this website, your IP address will be truncated by Google within member states of the European Union or in other contracting states of the Agreement on the European Economic Area before transmission. Only in exceptional cases will the full IP address be transmitted to a Google server in the USA and truncated there. On behalf of the operator of this website, Google will use this information to evaluate your use of the website, to compile reports on website activity, and to provide other services relating to website activity and internet usage to the website operator.

4.2 The legal basis for the use of Google Analytics is Art. 6 para. 1 sentence 1 lit. f GDPR.

4.3 The IP address transmitted by your browser as part of Google Analytics will not be merged with other Google data.

4.4 You can prevent the storage of cookies by setting your browser software accordingly; however, we point out that in this case, you may not be able to use all functions of this website to their full extent. You can also prevent Google from collecting the data generated by the cookie and related to your use of the website (incl. your IP address) and from processing this data by Google by downloading and installing the browser plug-in available at the following link:

<http://tools.google.com/dlpage/gaoptout?hl=de>.

4.5 This website uses Google Analytics with the "_anonymizeIp()" extension. This means that IP addresses are processed in a shortened form, which excludes direct personal identification. If the data collected about you is assigned a personal reference, this is immediately excluded and the personal data is deleted immediately.

4.6 We use Google Analytics to analyze and regularly improve the use of our website. Through the statistics obtained, we can improve our website and make it more interesting for you as a user. For the exceptional cases in which personal data is transferred to the USA, Google has submitted to the EU-US Privacy Shield,

<https://www.privacyshield.gov/EU-US-Framework>.

4.7 Information of the third-party provider: Google Dublin, Google Ireland Ltd., Gordon House, Barrow Street, Dublin 4, Ireland, Fax: +353 (1) 436 1001. User conditions:

<http://www.google.com/analytics/terms/de.html>, overview of data protection: <http://www.google.com/intl/de/analytics/learn/privacy.html>, as well as the privacy policy: <http://www.google.de/intl/de/policies/privacy>.

5. Use of Social Media Plug-ins

5.1 We currently use the following social media plug-ins: Facebook, Google+, Twitter, Xing, T3N, LinkedIn. We use the so-called two-click solution, which means you must first give your consent. This means that when you visit our page, generally no personal data is initially passed on to the providers of the plug-ins. You can recognize the

provider of the plug-in by the marking on the box above its initial letter or the logo. We offer you the opportunity to communicate directly with the provider of the plug-in via the button. Only if you click on the marked field and thereby activate it, does the plug-in provider receive the information that you have accessed the corresponding website of our online offer. In addition, the data mentioned under item 3 of this declaration will be transmitted. In the case of Facebook and Xing, according to the respective providers, the IP address is anonymized immediately after collection in Germany. By activating the plug-in, your personal data is therefore transmitted to the respective plug-in provider and stored there (for US providers, in the USA). Since the plug-in provider collects data primarily via cookies, we recommend that you delete all cookies via your browser's security settings before clicking on the grayed-out box.

5.2 The legal basis for the use of the plug-ins is Art. 6 para. 1 sentence 1 lit. a GDPR.

5.3 We have no influence on the data collected and data processing operations, nor are we aware of the full extent of data collection, the purposes of processing, or the storage periods. We also have no information on the deletion of the collected data by the plug-in provider.

5.4 The plug-in provider stores the data collected about you as usage profiles and uses these for purposes of advertising, market research, and/or demand-oriented design of its website. Such an evaluation is carried out in particular (also for users not logged in) to display demand-oriented advertising and to inform other users of the social network about your activities on our website. You have a right to object to the creation of these user profiles, and you must contact the respective plug-in provider to exercise this right. Through the plug-ins, we offer you the opportunity to interact with social networks and other users, so that we can improve our offer and make it more interesting for you as a user.

5.5 Data transfer occurs regardless of whether you have an account with the plug-in provider and are logged in there. If you are logged in with the plug-in provider, your data collected by us will be directly assigned to your existing account with the plug-in provider. If you activate the button and, for example, link the page, the plug-in provider also stores this information in your user account and publicly shares it with your contacts. We recommend that you regularly log out after using a social network, but especially before activating the button, as this allows you to avoid an assignment to your profile with the plug-in provider.

5.6 Further information on the purpose and scope of data collection and its processing by the plug-in provider can be found in the privacy policies of these providers, which are listed below. There you will also find further information about your rights in this regard and setting options for protecting your privacy.

5.7 Addresses of the respective plug-in providers and URL with their privacy policies: a) Facebook Inc., 1601 S California Ave, Palo Alto, California 94304, USA;

<http://www.facebook.com/policy.php>; further information on data collection:
<http://www.facebook.com/help/186325668085084>, and

<http://www.facebook.com/about/privacy/your-info-on-other#applications>
<http://www.facebook.com/about/privacy/your-info#everyoneinfo>. Facebook has submitted to the EU-US Privacy Shield,

<https://www.privacyshield.gov/EU-US-Framework>.

b) Google Inc., 1600 Amphitheater Parkway, Mountainview, California 94043, USA;

<https://www.google.com/policies/privacy/partners/?hl=de>. Google has submitted to the EU-US Privacy Shield,

<https://www.privacyshield.gov/EU-US-Framework>.

c) Twitter, Inc., 1355 Market St, Suite 900, San Francisco, California 94103, USA;

<https://twitter.com/privacy>. Twitter has submitted to the EU-US Privacy Shield,

<https://www.privacyshield.gov/EU-US-Framework>.

d) Xing AG, Gänsemarkt 43, 20354 Hamburg, DE;

<http://www.xing.com/privacy>.

e) T3N, yeebasemedia GmbH, Kriegerstr. 40, 30161 Hannover, Germany;

<https://t3n.de/store/page/datenschutz>.

f) LinkedIn Corporation, 2029 Stierlin Court, Mountain View, California 94043, USA;
<http://www.linkedin.com/legal/privacy-policy>. LinkedIn has submitted to the EU-US Privacy Shield,

<https://www.privacyshield.gov/EU-US-Framework>.

g) Flatlr Network Ltd. with its registered office at 2nd Floor, White bear yard 114A, Clerkenwell Road, London, Middlesex, England, EC1R 5DF, Great Britain;

<https://flatlr.com/privacy>.

6. Integration of Google Maps

6.1 On this website, we use the offer of Google Maps. This allows us to display interactive maps directly on the website and enables you to conveniently use the map function. Google Maps is a map service of Google Inc., 1600 Amphitheatre Parkway, Mountain View, California 94043, USA.

6.2 The legal basis for the use is Art. 6 para. 1 sentence 1 lit. f GDPR.

6.3 By visiting the website, Google receives the information that you have accessed the corresponding subpage of our website. In addition, the data mentioned under item 2 of this declaration will be transmitted. This occurs regardless of whether Google provides a user account through which you are logged in or whether no user account exists. If you are logged in to Google, your data will be directly assigned to your account. If you do not wish for the assignment to your profile with Google, you must log out before activating the button. Google stores your data as usage profiles and uses them for purposes of advertising, market research, and/or demand-oriented design of its website. Such an evaluation is carried out in particular (even for users not logged in) to provide demand-oriented advertising and to inform other users of the social network about your activities on our website. You have a right to object to the creation of these user profiles, and you must contact Google to exercise this right.

6.4 Further information on the purpose and scope of data collection and its processing by the plug-in provider can be found in the provider's privacy policies. There you will also find further information about your rights in this regard and setting options for protecting your privacy:

<http://www.google.de/intl/de/policies/privacy>. Google also processes your personal data in the USA and has submitted to the EU-US Privacy Shield,

<https://www.privacyshield.gov/EU-US-Framework>.

7. Your Rights as a Data Subject

7.1 You have the following rights towards us regarding your personal data:

7.1.1 Right of Access You have the right to request information from us about the personal data stored about you. We will gladly provide you with this information upon your request. Furthermore, upon request, we will gladly inform you to which third parties your personal data has been transmitted.

7.1.2 Right to Rectification You have the right to demand that we rectify or complete your personal data. If you do not give us a corresponding notice, this will in any case happen immediately if we become aware that the data stored with us is incorrect or incomplete.

7.1.3 Right to Erasure You have the right to demand that we delete your personal data stored with us. The possibility of actual deletion depends on whether the fulfillment of a legal obligation by us, such as compliance with statutory retention periods and the assertion, exercise, and defense of legal claims, makes this possible. Statutory retention periods based on commercial and tax law provisions are up to 10 years. Limitation periods for claims are up to 30 years.

7.1.4 Right to Restriction of Processing You have the right to demand that we restrict the processing. This is particularly relevant if there are reasons preventing deletion. Your personal data will only be processed with your consent from this point onwards.

7.1.5 Right to Data Portability You have the right to request from us a transfer of your personal data to yourself or to third parties in a structured, common, and machine-readable format.

8. Objection and Revocation

8.1.1 Objection to Data Processing Insofar as we base the processing of your personal data on a balancing of interests, you can object to the processing. This is the case if the processing is not necessary, in particular, for the fulfillment of a contract with you. When exercising such an objection, we ask you to explain the reasons why we should not process your personal data as we have done. In the event of your justified objection, we will examine the situation and will either stop or adjust the data processing, or show you our compelling legitimate grounds on the basis of which we will continue the processing. Of course, you can object to the processing of your personal data for advertising and data analysis purposes at any time. You can inform us of your objection to advertising using the contact details provided in the imprint.

8.1.2 Revocation of Consent Insofar as you have given consent to data processing, you have the right to revoke the consent given to us at any time. However, this does not affect the lawfulness of the processing carried out on the basis of the consent until the revocation.

8.1.3 Right to Lodge a Complaint You also have the right to lodge a complaint with a data protection supervisory authority regarding the processing of your personal data by us.

9. No Automated Decision-Making

9.1 We do not carry out automated decision-making within the meaning of Art. 22 GDPR.